

MAURITIUS

YOUR STORY, OUR CANVAS



Maconde Viewpoint

MAURITIUS - YOUR STORY OUR CANVAS

Mauritius, a mesmerizing island in the Indian Ocean, has steadily carved out a niche as a sought-after film shooting location and film tourism destination. It's a blend of natural beauty, cultural richness, favourable climatic conditions, modern infrastructure, and supportive government policies create an alluring package for filmmakers and tourists.

Stunning Natural Beauty

Mauritius stands out for its remarkable and diverse landscapes that include pristine white sandy beaches, crystal-clear waters, lush green sugarcane fields, verdant hills, and rugged volcanic mountains. These diverse backdrops offer filmmakers a plethora of settings within close proximity to each other, conducive to various

storylines and film genres. 'Serenity' (2019), a critically acclaimed Hollywood film starring Matthew McConaughey and Anne Hathaway leveraged the picturesque beaches of Mauritius.

Le Morne Brabant Mountain, a UNESCO World Heritage Site has been a backdrop in numerous films, demonstrating the island's versatile scenic offerings. The diverse natural scenery caters to various cinematic genres, enabling filmmakers to capture different types of scenes without the need to move production across different countries. This not only adds visual richness to films but also reduces associated costs and logistical challenges.

Favourable Climate & Natural Light

Mauritius enjoys a tropical climate, characterized by year-round warm temperatures and predictable weather

patterns, making it ideal for film productions. The wet season (November to April) comprises short, non-disruptive rains that rarely affect filming schedules, while the dry season (May to October) offers even more predictable weather.

Foreign producers benefited from the island's consistent weather for filming scenes requiring clear weather and good lighting conditions.

Cultural and Architectural Diversity

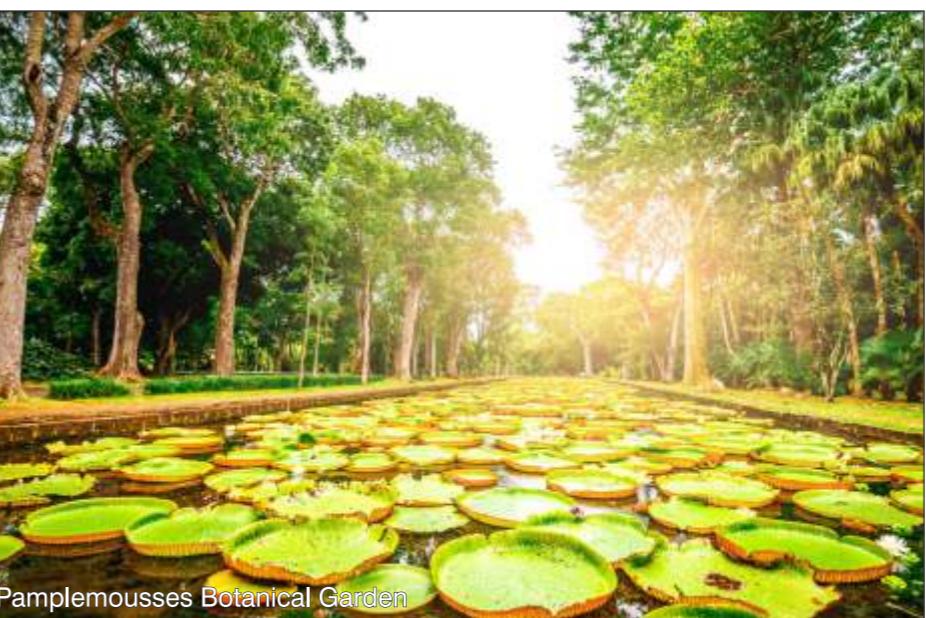
As a unique melting pot of African, Indian, Chinese, and European influences, Mauritius offers a rich and varied cultural tapestry. This diversity is reflected in its festivals, cuisine, and architectural styles, providing filmmakers with access to a wide range of backdrops and settings for varied cinematic narratives. Architectural landmarks such as the Chamarel Coloured Earths and Hindu temples



Chamarel 7 Coloured Earth



Le Flamboyant



Pamplemousses Botanical Garden



Bagatelle flyover highway

like Ganga Talao offer authentic, culturally rich scenes for filmmakers.

Government Support and Incentives

The Government of Mauritius has wisely recognized the economic potential of the film industry, offering robust incentives to attract filmmakers. Key among them is the Film Rebate Scheme, which provides a 30-40% rebate on qualifying local expenditures for film productions. The Economic Development Board (EDB) assists by offering streamlined processes for location scouting, permits, and logistical support to film producers.

The EDB has set up a one stop shop for film project approval, location permits, claims for rebate and other facilities. This unit offers guidance and support to international producers, ensuring a smooth and effective experience. The simplified and transparent process for applying and claiming rebates saves producers time and effort, enabling them to concentrate more on creative aspects of their projects.

Some 152 films have been produced under the Film Rebate Scheme since its inception in 2013 and these film productions have availed support from the EDB, thus bolstering the reputation of Mauritius as a credible and hassle-free film shooting destination.

Modern Infrastructure

Mauritius is well-equipped with modern infrastructure that supports film production activities efficiently. The island boasts good transportation networks, modern hotels, reliable electricity, and high-speed internet — all of which are crucial for a smooth production process. Its capital, Port Louis, is a modern city with state-of-the-art facilities that can support the logistical needs of large film crews.

The Ebene Cybercity provides the necessary settings of modern business parks for shooting whilst other inland regions are seeing the burgeoning of Smart City development including modern and big shopping malls.

Skilled Workforce and Local Talent

The island offers a pool of skilled, multilingual professionals experienced in various aspects of film production, including local actors, crew members, and technical support staff. Local institutions provide specialized training in film and media, ensuring a continuously replenishing workforce for film productions. The locally available crew is well experienced to handle big budget film production and is sufficiently knowledgeable in film production work, and all standard equipment such as cameras, gear, grip, and lighting.

Established Case Studies

Popular stories of high-profile movies like 'The Archies', 'Malang', 'Tu Joothi Mein Makkar', 'Judwaa 2', 'Raabta', 'Total Dhamaal' which were filmed in Mauritius serve as high-profile endorsements for the destination's film readiness. These films utilized Mauritius's diverse landscapes and robust infrastructure, promoting the island as a desirable filming location.

Cinema Tourism

Mauritius holds significant potential for film tourism, where tourists are drawn to locations featured in their favourite movies and TV shows. The Mauritius Tourism Promotion Authority (MTPA) promotes this by offering guided tours to famous filming locations and draws film enthusiasts from around the world.

In conclusion, Mauritius offers a combination of compelling advantages as a film shooting location and film tourism destination. Its breathtaking natural beauty, cultural & architectural richness, favorable climate, modern infrastructure, government incentives, and skilled workforce make it a prime choice for filmmakers to come again in Mauritius.

For More Information Visit :

www.mauritiusnow.com
www.edbmauritius.org



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